

Pitch One-Pager



What is a pitch?

- Brief presentation of your idea (1-4 min)
- “Pitch deck” (set of slides) serves as aid and background information
- **Content:** problem, solution, market & team
- **Purpose:** trigger interest from your audience (potential customers, partners ...)

Why is pitching important?

Only if you are able to communicate your idea, you will find people that can support & believe in you, your team & your idea.

Learn more:

How to structure a pitch: check out our “knowledge” base section.

Guidance for your pitch: [here](#).

How Chemovator support you?

Do you want to learn how to pitch? Join the [Chemovator Startup Bootcamp](#).

Do you want to practice your pitch in a fun setting? Join the [Open-Mic @ Chemovator](#).

